GOVERNMENT OF INDIA
AGRICULTURE
LOK SABHA

UNSTARRED QUESTION NO:2861
ANSWERED ON:09.08.2001
FLORICULTURE
RATNA SINGH

Will the Minister of AGRICULTURE be pleased to state:

(a) whether the study conducted recently by the Export − Import Bank of Indiaregarding present status of floriculture and export potentiality in the country;

(b) if so, the details thereof; and

(c) the steps proposed to be taken by the Government to promote floriculture and to remove the major hurdles mentioned in the said study report?

Answer

MINISTER OF STATE IN THE MINISTRY OF AGRICULTURE (SHRI SHRIPAD Y. NAIK)

(a): Export − Import Bank of India carried out a study on floriculture in 1996.The study titled as Occasional Paper No.50 covered various aspects of floriculture including their export potential and developing strategies for floriculture exports.

(b): The major recommendations of the study report relate to creation of infrastructure for export of flowers, simplification of plant quarantine procedures, setting up of auction centres and product promotion of floriculture.

(c): The Central Government have already addressed these recommendations in theschemes of Department of Agriculture & Cooperation. National Horticulture Board underthe scheme for commercial horticulture is providing assistance for development of floriculture. Export-oriented units in floriculture sector have come up in recent years. The floriculture has diversified from roses to Zerbera, carnation, chrysanthemum, orchids, etc.

The Ministry of Commerce through Agricultural and Processed Food DevelopmentAuthority is promoting export of flowers. Infrastructure facilities in the field of floriculture have shown significant improvement through setting up of flower marketing centres in Europe, auction centres at Bangalore, Mumbai and Noida; cold storage and cargohandling facilities at Mumbai, New Delhi, Bangalore, Trivendrum, Chennai and Hyderabadairports. Also walk-in-type cold storage facilities have been set up at Guwahati, Agartala and Kolkata airports.